

**OVERVIEW** 





# SAVING OCEAN GIANTS FROM EXTINCTION

MMF began in Mozambique in 2003, and registered as an international charity in 2012.

MMF protects the world's most endangered marine wildlife and restores healthy oceans.

MMF works with governments, businesses, and communities to secure lasting positive change.



## MMF'S CO-FOUNDERS

are world-leading marine conservation scientists.



#### Dr. Andrea Marshall

World expert on manta rays
National Geographic Explorer



Dr. Simon Pierce

World expert on whale sharks
IUCN Shark Specialist Group



### THE CHALLENGES



#### REMOVING THREATS

Developing practical alternatives to destructive fishing practices.

#### ELIMINATING OCEAN PLASTICS

Cleaning up this insidious threat to marine wildlife.

#### COMBATING CLIMATE CHANGE

Protecting ocean ecosystems to build resilience.





## THE SOLUTIONS



#### PIONEERING RESEARCH

Cutting-edge scientific studies inform evidence-based conservation.

### INTERNATIONAL CONSERVATION

Achieving global protection for endangered species.

#### PROTECTING ECOSYSTEMS

Preserving and expanding ocean wilderness areas.





#### EDUCATION & AWARENESS

Creating the next generation of ocean guardians.

#### DEVELOPING CAPACITY

Building local expertise in research and conservation.

#### LOCAL PARNERSHIPS

Working with park managers to safeguard protected areas.





#### SUSTAINABLE LIVELIHOODS

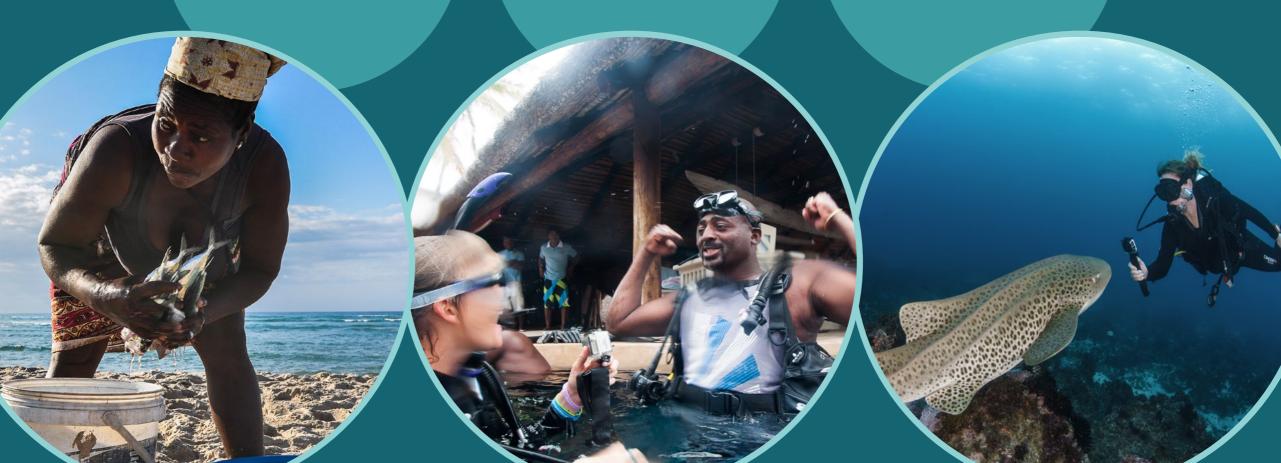
Ensuring that people and the ocean thrive together.

#### COMMUNITY CONSERVATION

Empowering communities to safeguard marine resources.

#### DEVELOPING ECOTOURISM

Creating positive benefits from healthy oceans.





# MEDIA & OUTREACH

Gaining worldwide attention for marine conservation.

The Washington Post



**Forbes** 

NETFLIX

The Guardian



BBC

The New York Times









WIRED

Bloomberg



